
Tips For Success

- ♥ **Keep information handy.** If you are in a social setting and someone shows interest in what you do, it is a great opportunity to share information like a brochure, event flyer, newsletter, etc.
- ♥ **Practice an elevator speech.** Develop a 30 second speech that you feel would be compelling enough to get someone interested in supporting Mary's Place.
- ♥ **Keep up-to-date on Mary's Place.** We will keep you informed on details related to your role and opportunities to help through email (hub coming soon!) and our quarterly Ambassador meetings.
- ♥ **Utilize social media.** Take some initiative and share information on your social media networks. As long as the content is approved prior to posting, this is a great way to promote us. ALWAYS feel free to **share** content that has been posted by Mary's Place.
- ♥ **Be yourself.** You were selected to represent us for a reason. Your passion for Mary's Place can also make a huge difference within the community.

FAQ's

How do I handle attending a community event on behalf of Mary's Place?

Mary's Place staff will be in touch with you via email regarding upcoming events/tasks where your assistance/representation is requested. As part of the Mary's Place team you will be included in our communication hub (coming soon!) where events will be posted and there will be options available through the hub to RSVP or ask questions. Have an idea for an event you want to attend? Please share with us!

How do I communicate with Mary's Place?

Email is the best way to reach the Mary's Place staff. We have a limited staff and office hours may vary so it is always best to send an email to communicate and to pre-arrange any in person meetings.

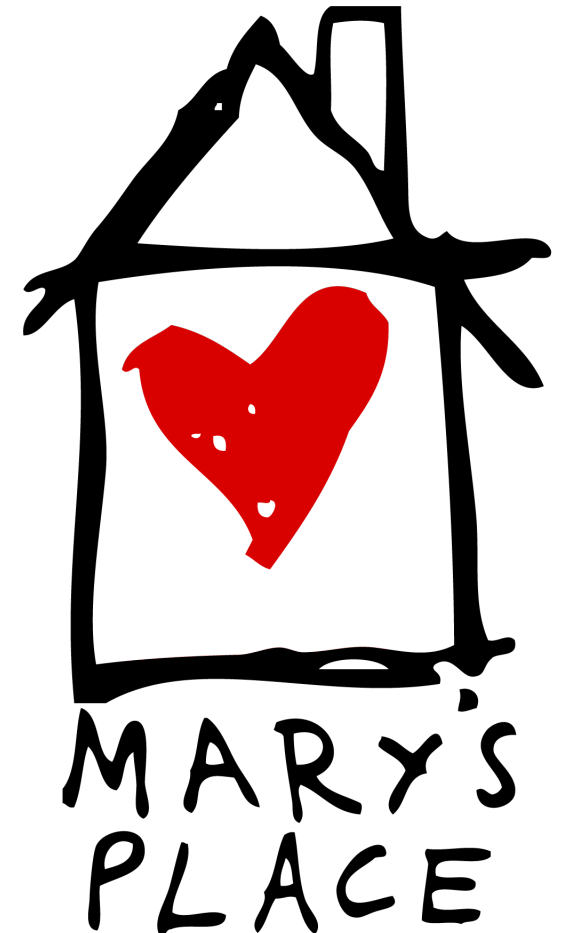
Will I be responsible for attending Mary's Place Fundraisers?

While we hope to see you, attending our fundraisers is completely voluntary. If you would like to attend, we ask that you please register and purchase your tickets personally. *(As Mary's Place is a 501(c)3 non-profit organization, we do ask that all volunteers and all staff purchase their own event tickets (unless they are working the event) as a way to show support for our organization.)*

We appreciate your help and are excited to have you as part of our team. We are happy to answer any other questions that may arise. Contact us at info@marysplacect.org.

COMMUNITY AMBASSADOR

Volunteer Role Responsibilities



a center for grieving children & families

6 Poquonock Ave Windsor, CT 06095

info@marysplacect.org

860-688-9621

Why do we need your help?

The ultimate goal of a Community Ambassador is to grow our Centers awareness within the community and be a positive advocate for Mary's Place. The hope is that you will bring new people to our doors, including; participants in need of our services, professionals, donors and anyone who can benefit from knowing about us. Our goal is also to facilitate the healthy discussion and conversation surrounding death, grief and bereavement support. While our staff and volunteer facilitators work in the center on various initiatives, it is wonderful to know we have your passionate voice sharing about Mary's Place to get people involved outside of our doors.



What does success look like?

To be successful in this volunteer role, you will need to attend community events and meetings to showcase our organization. We would also encourage a large social media presence where you would work to promote Mary's Place online. Responsibilities in this role would also include being available to assist with miscellaneous projects including donation pick ups, event set up, etc. The Community Ambassador is a trusted member of our team who represents us in the community. We will always communicate specific details with you prior to asking you to be our representative at an event/meeting, however, you are encouraged to share about Mary's Place in your own personal circles; book club, church group, exercise class, PTA meeting, etc. We ask that you please share with us any time you have "shared" about Mary's Place with a particular group or person. If we get a follow up call or email it would be wonderful to know that it came from you!



What skills do you need?

We are looking for volunteers with excellent communication skills who are passionate about our mission. You must possess a reliable and professional demeanor and a personal and friendly manner. Having particular skills in the following areas will also be an added bonus; Public Speaking, Fundraising, Social Media & Technology.

What will be expected of me?

This is a flexible role and the times will vary greatly depending on the time of year/current projects. In person quarterly Ambassador meetings will be required. The estimated time commitment is 1-4 hours per month.



How will you be trained and supported?

You will receive a full induction to Mary's Place and to your role. You will have a member of staff as a point person who will support you and answer any questions you may have. You will be given all necessary resources and information (your Tool Kit!) to carry out your role.

What you will gain from volunteering with us?

The satisfaction of knowing that you are making a valuable contribution to your community and to the lives of the many grieving children and families we serve.